

Registration Process:

To help you initiate your relationship with SUPERVALU®, we suggest that you do the following:

- Visit the Grocery Supply Chain of www.supervalu.com
- Upload all requested documents, including certification and liability insurance
- Upon receipt of completed registration, vendor will be contacted requesting additional information if necessary
- All suppliers must be certified 51% US owned and operated by a minority, woman or other diverse group and operated by a woman or minority group (i.e. African American, Native American, Hispanic, Asian, GLBT, Veterans, Disabled)
- Vendors must have a clear understanding of their product.
- Vendors must consistently support their product and/or service through terms of agreement.
- Vendors must update and maintain all registration and certification records periodically.
- Business proposal should also be sent with product samples, if applicable.
- Vendor will be contacted within 30 to 60 days after proposal has been reviewed.

Products for Retail Information:

- Does your product have the required Universal Product Code (UPC) number for scanning, billing and inventory purposes from the Uniform Code Council? Contact www.gsllus.org
- Most food products for retail sales require a nutritional facts label. Please check with the U.S. Food and Drug Administration for more information on labeling requirements and exemptions. 1-888-INFO-FDA (1-888-463-6332).
- NAICS is a unique, all-new system for classifying business establishments. It is the first economic classification system to be constructed based on a single economic concept. Economic units that use like processes to produce goods or services are grouped together. This "production-oriented" system means that statistical agencies in the United States will produce data that can be used for measuring productivity, unit labor costs and the capital intensity of production; constructing input-output relationships; and estimating employment-output relationships and other such statistics that require that inputs and outputs be used together.
 - <http://www.abag.ca.gov/abag/overview/datacenter/naicsbro.pdf>
 - <http://www.census.gov/eos/www/naics/>
 - <http://www.census.gov/cgi-bin/epcd/srchnaics97defs> (type in your category)

You'll be asked to upload and mail any materials you have regarding your product or service. Once we receive your initial information, we will evaluate and have the proper individual(s) contact you.